

Thank you for joining us. The Strategic Planning Open House will start at 6:35 PM.



IWMMC



Island Waste Management Corporation

Strategic Plan 2023-2027

Strategic Planning Open House
Tuesday, October 3, 6:30 PM - 8:00 PM.

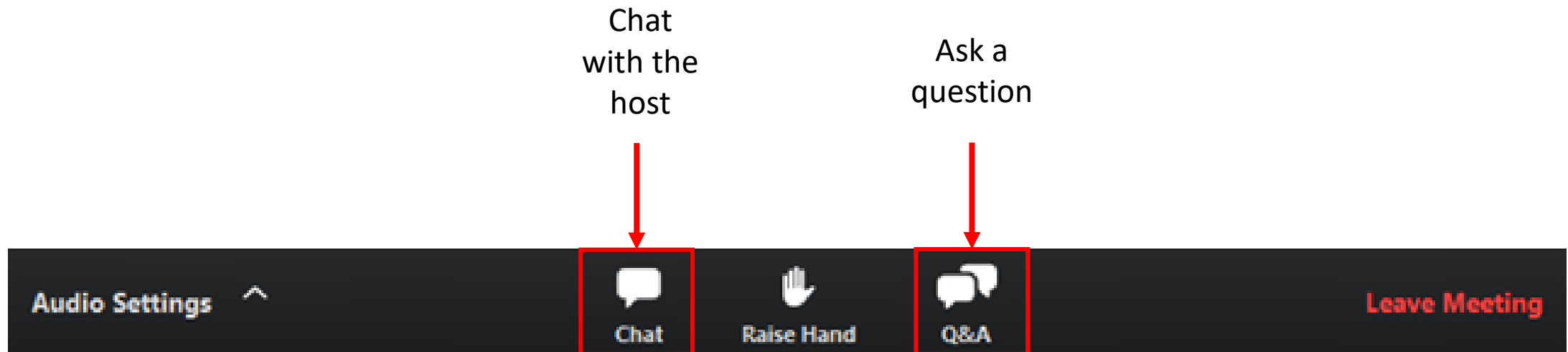


Agenda

- 6:35 PM Introductions
- 6:40 PM Open House Etiquette
- 6:45 PM IWMC Overview
- 6:55 PM Project Overview
- 7:05 PM Public Survey Summary
- 7:20 Vision and Mission Themes
- 7:30 Q & A Period

Participant Guidelines

- If you have a question or comment, please use the Q+A or chat function
- There will be a dedicated time following the presentation to answer questions gathered using the Q+A chat function



IWMC Overview - Programs and Services

- **Waste Watch Services**
 - Residential Services
 - Commercial Sector Services
- **Processing Facilities**
 - East Prince Waste Management Facility
 - PEI Energy Systems
 - Central Compost Facility
 - GFL Environmental Inc.



IWMC Overview – P&E and Contracts

Public Education and Outreach



Educational Presentations



Semi-Annual Newsletter and Collection Calendar



Web Resources



Mobile App – Recycle Coach



Printed and Interactive Sorting Guides



Advertising

Contracts



Waste Collections Contracts for the collection of waste, organics and recycling

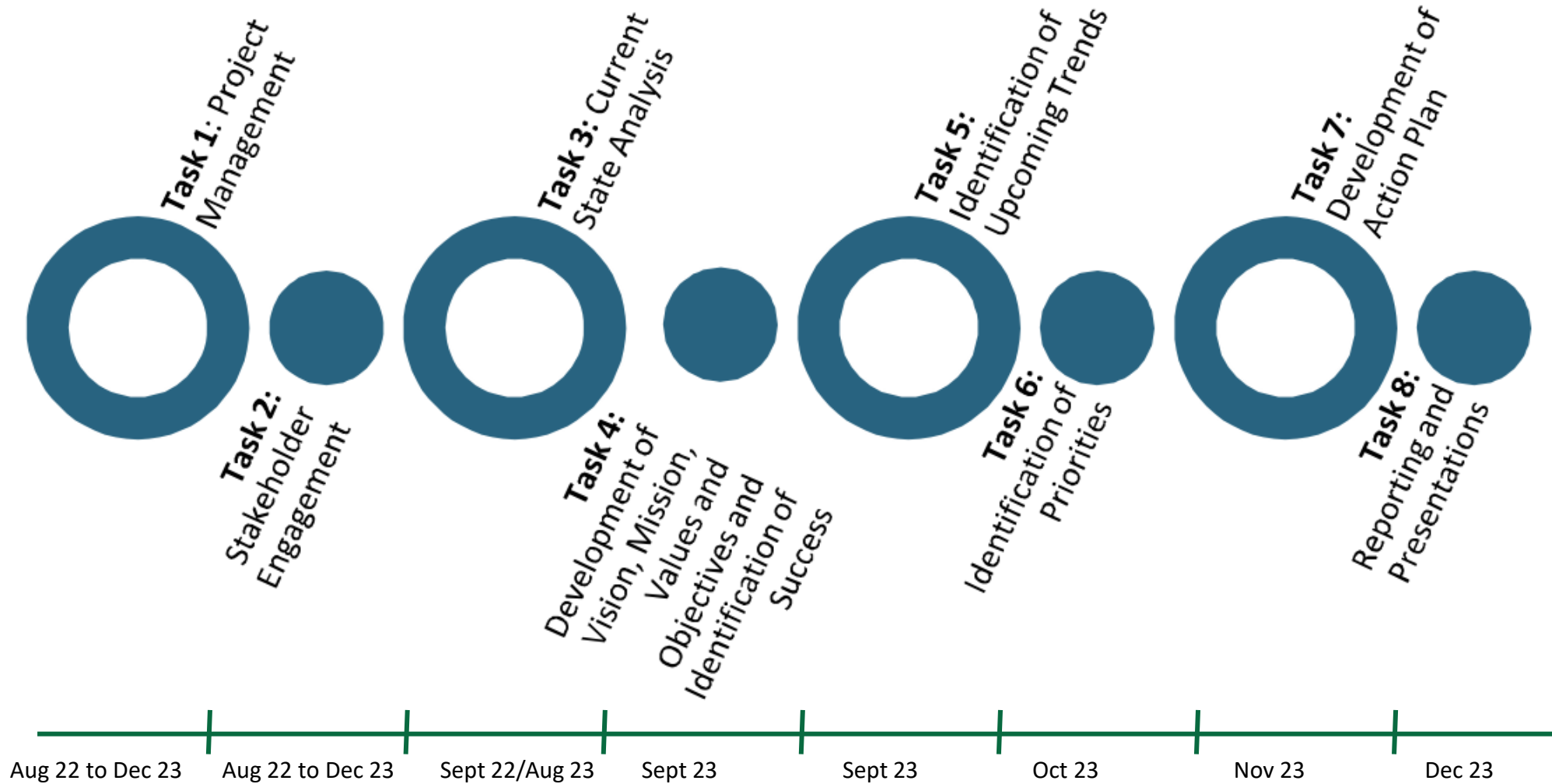


Waste Processing Contract with PEI Energy Systems



Organic Waste Operating Agreement with ADI International

Project Overview



Public Survey Summary

Online Survey via Survey Monkey Launched June 1, 2023

Survey Open from June 1 to June 30, 2023

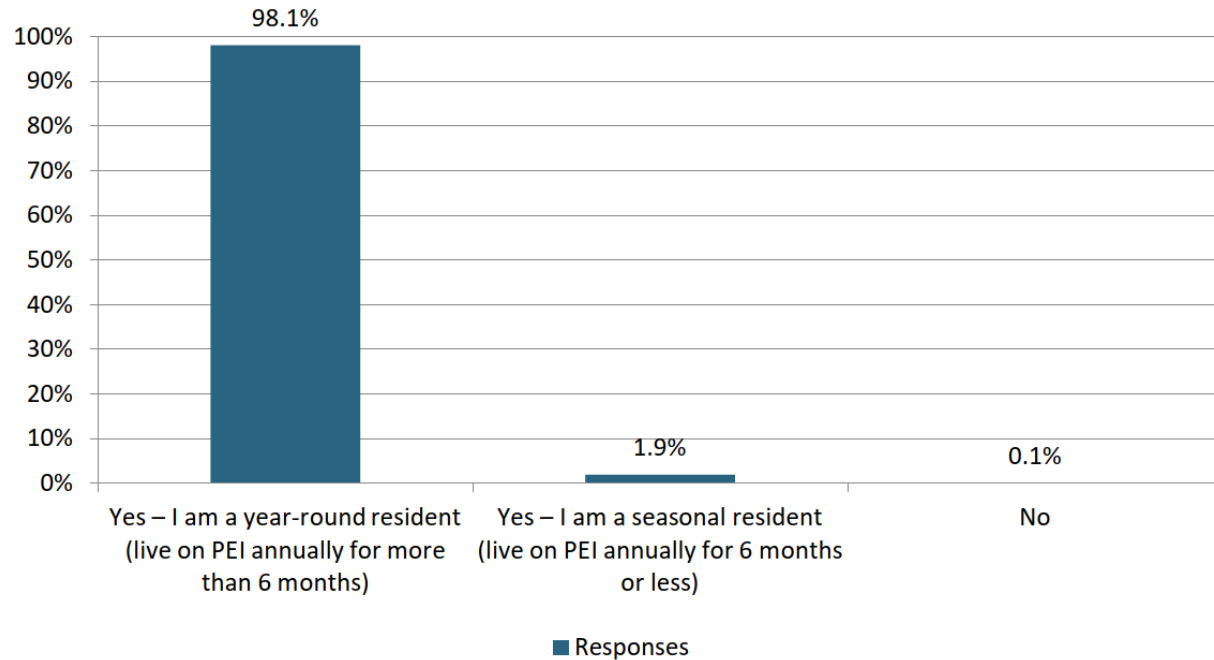
Mailouts Sent to Every Household

Advertised via IWMC's Website and Social Media

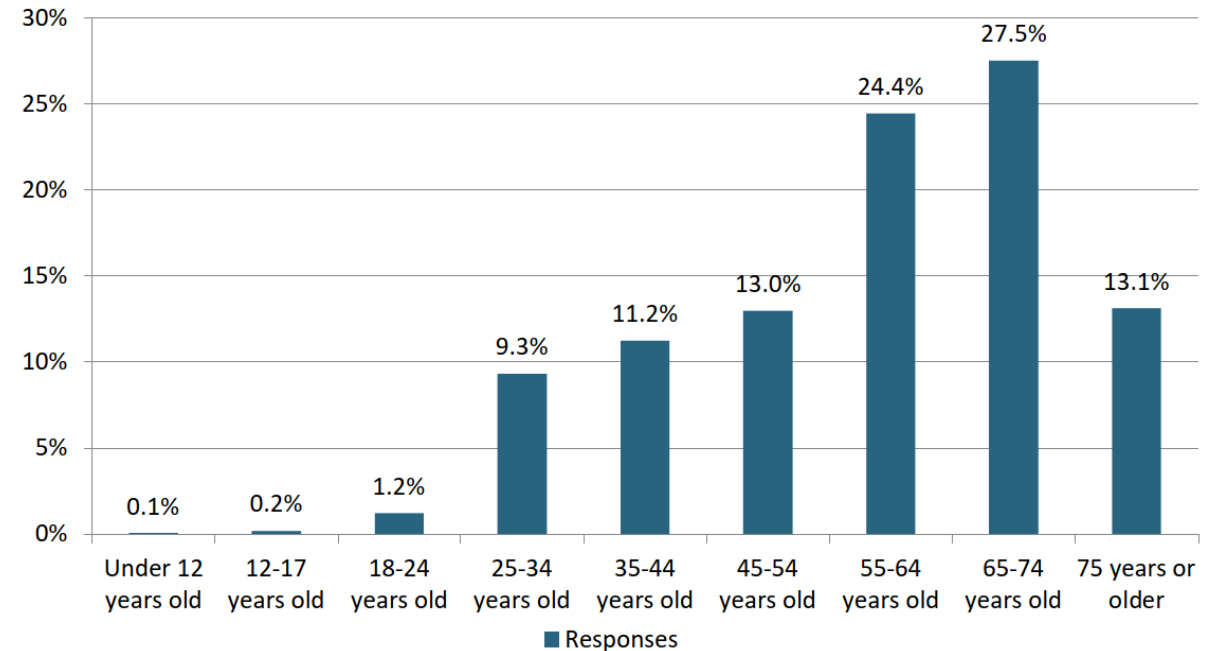
3771 Total Responses

Public Survey Summary - Demographics

Participant Residence

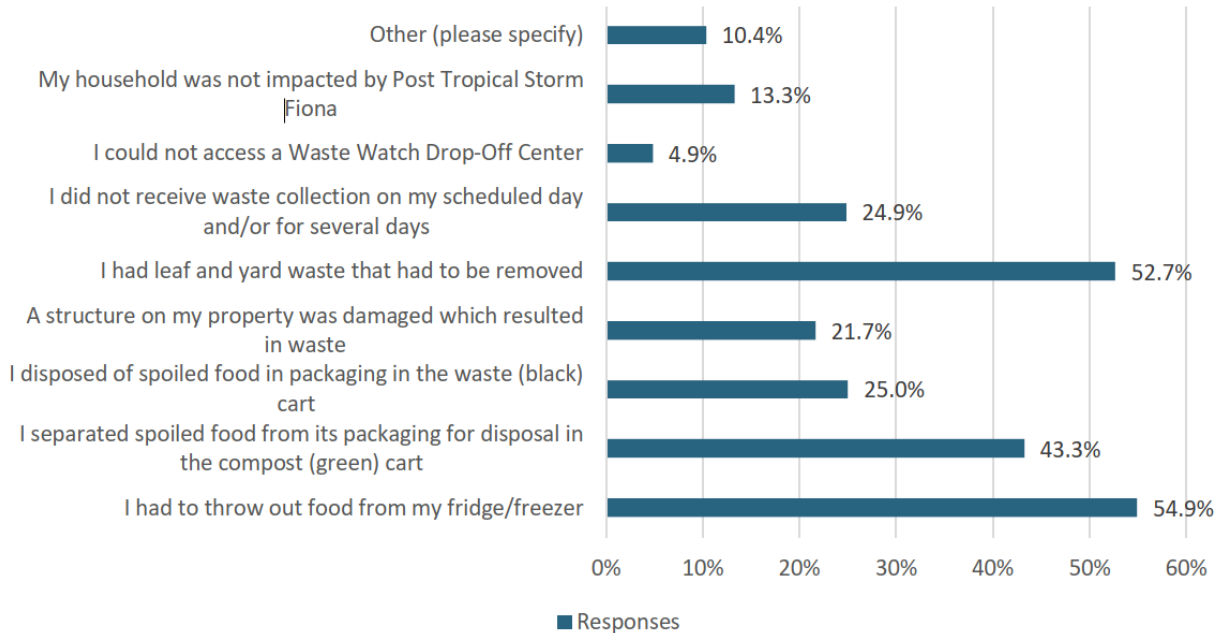


Participant Age Range

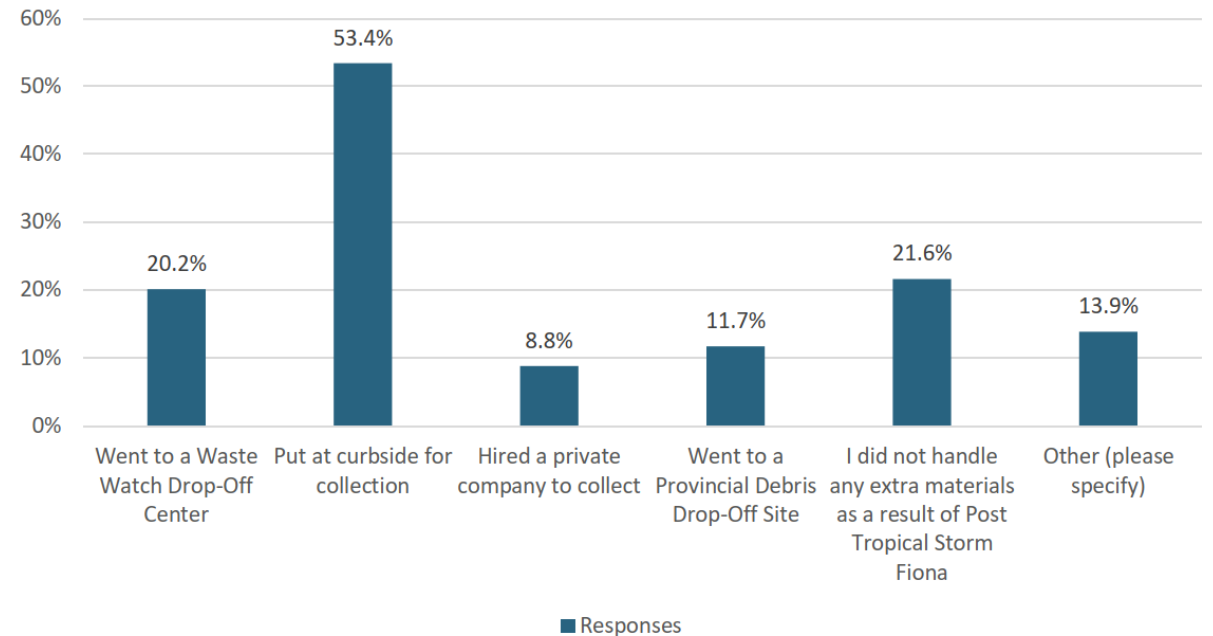


Public Survey Summary – Post Tropical Storm Fiona

Household Impact

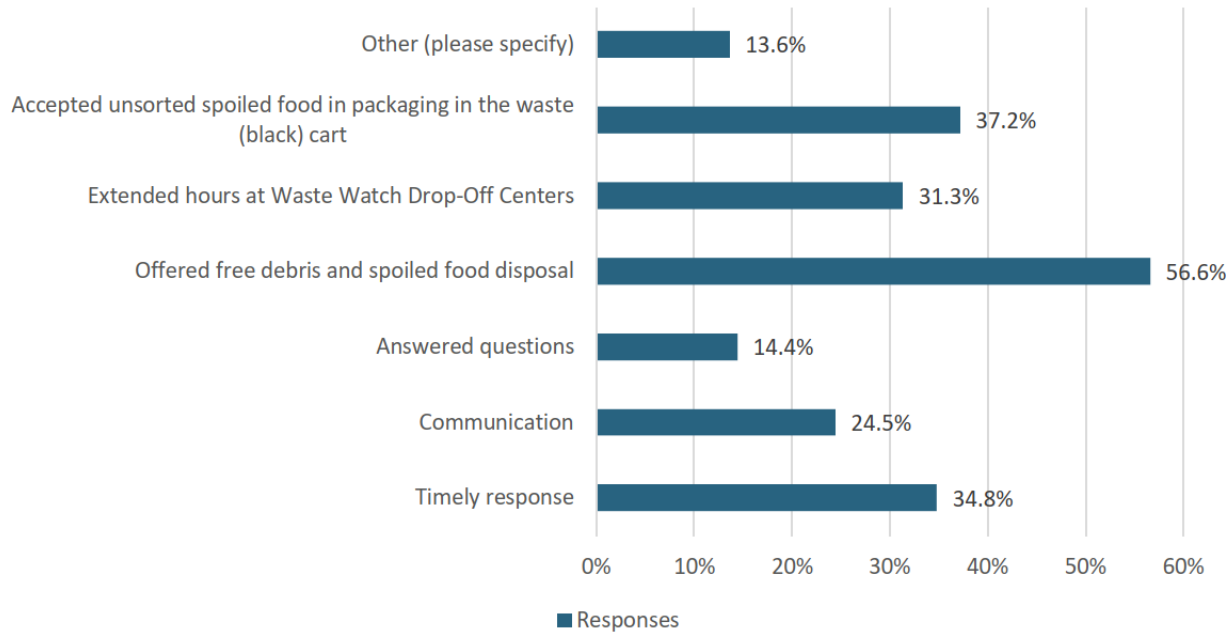


Management of Materials

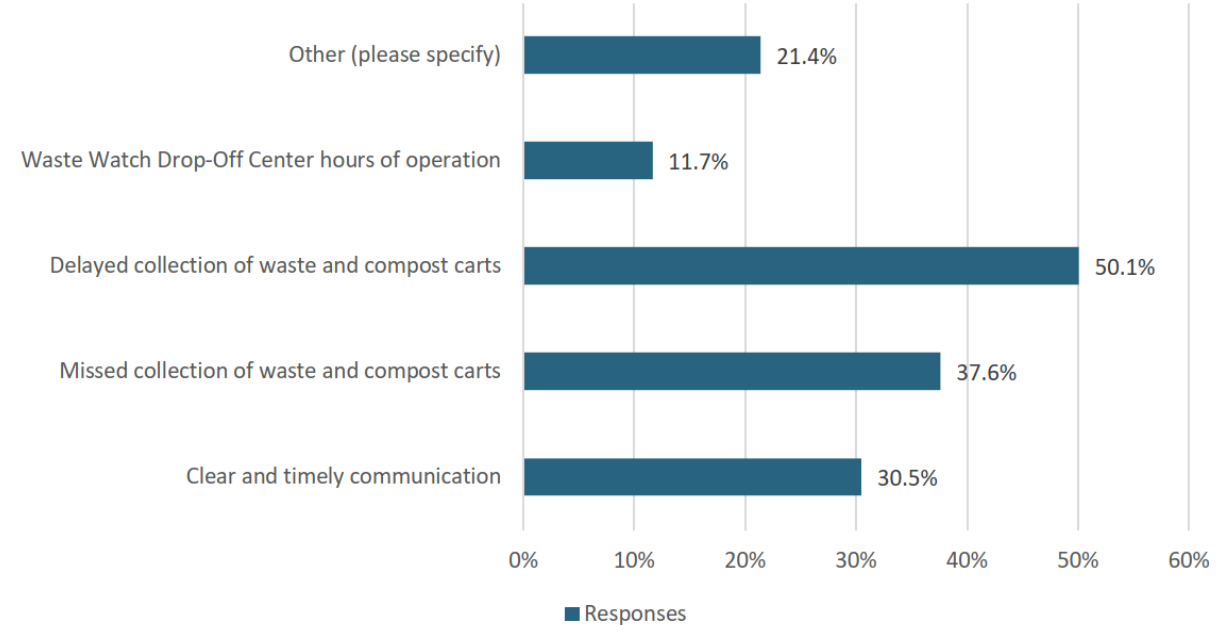


Public Survey Summary – Post Tropical Storm Fiona

IWMC's Strengths

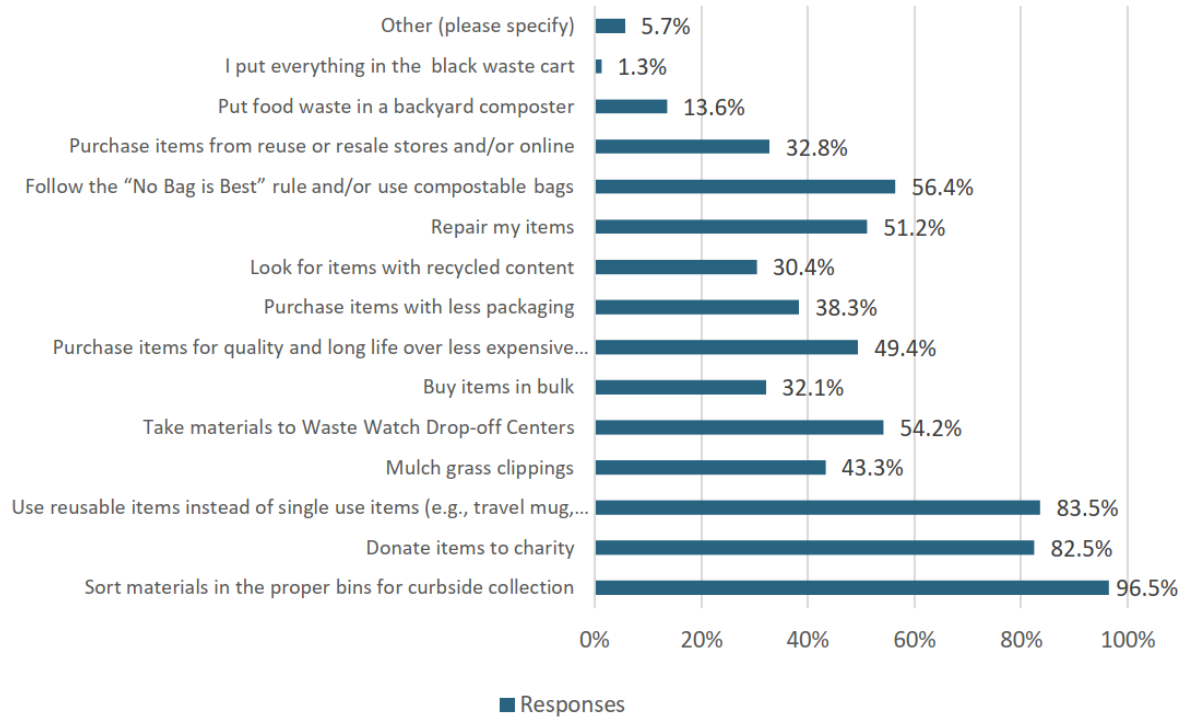


IWMC's Challenges

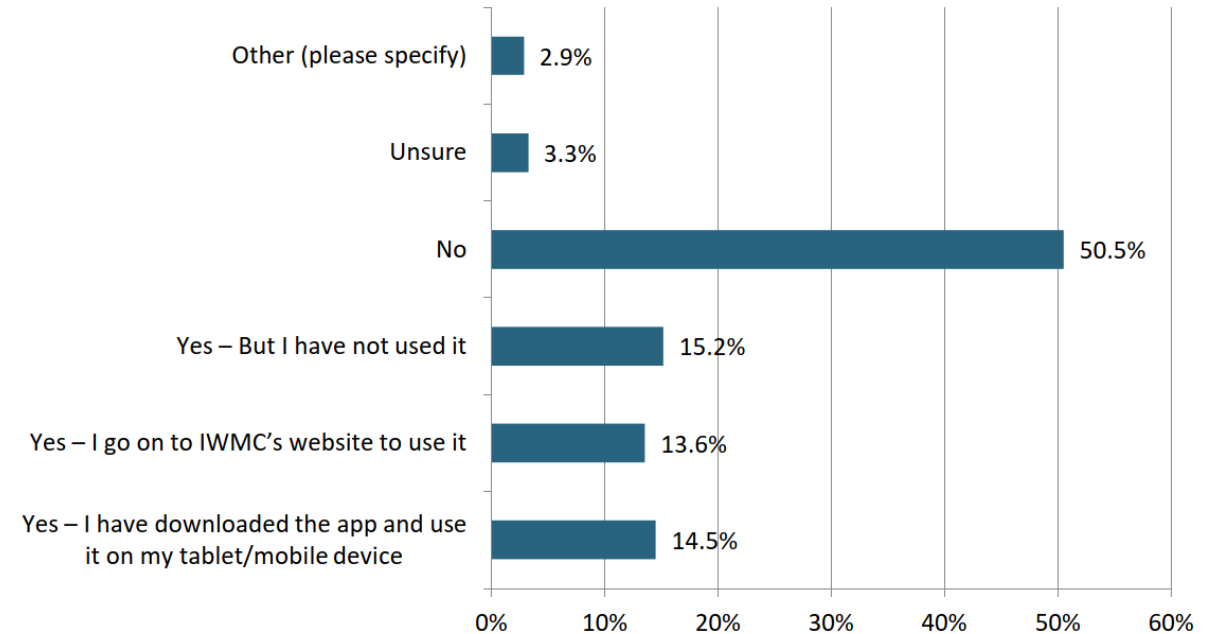


Public Survey Summary – Current Programs and Services

Current Recycling Behaviours



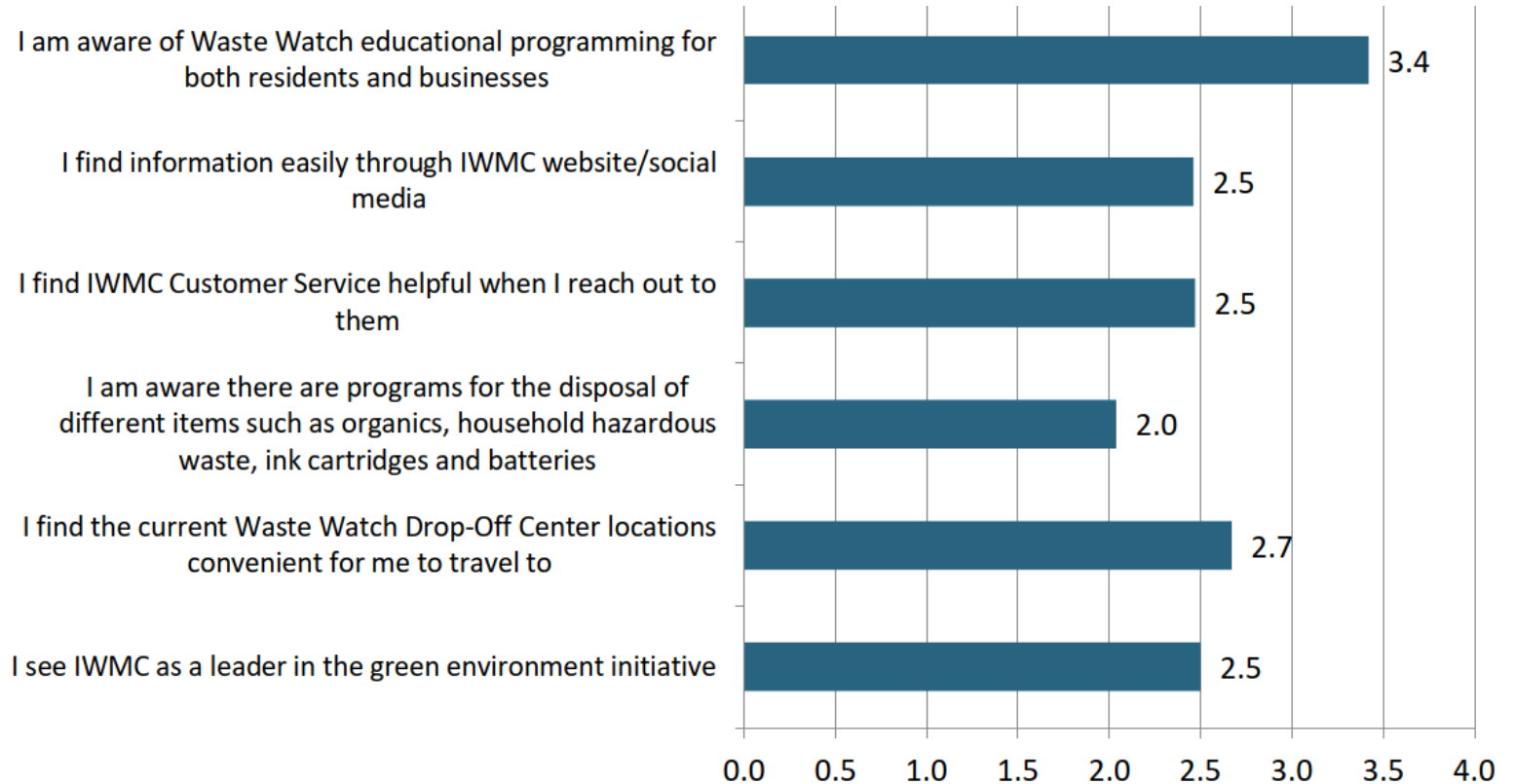
Recycle Coach App Awareness



Public Survey Summary – Current Programs and Services

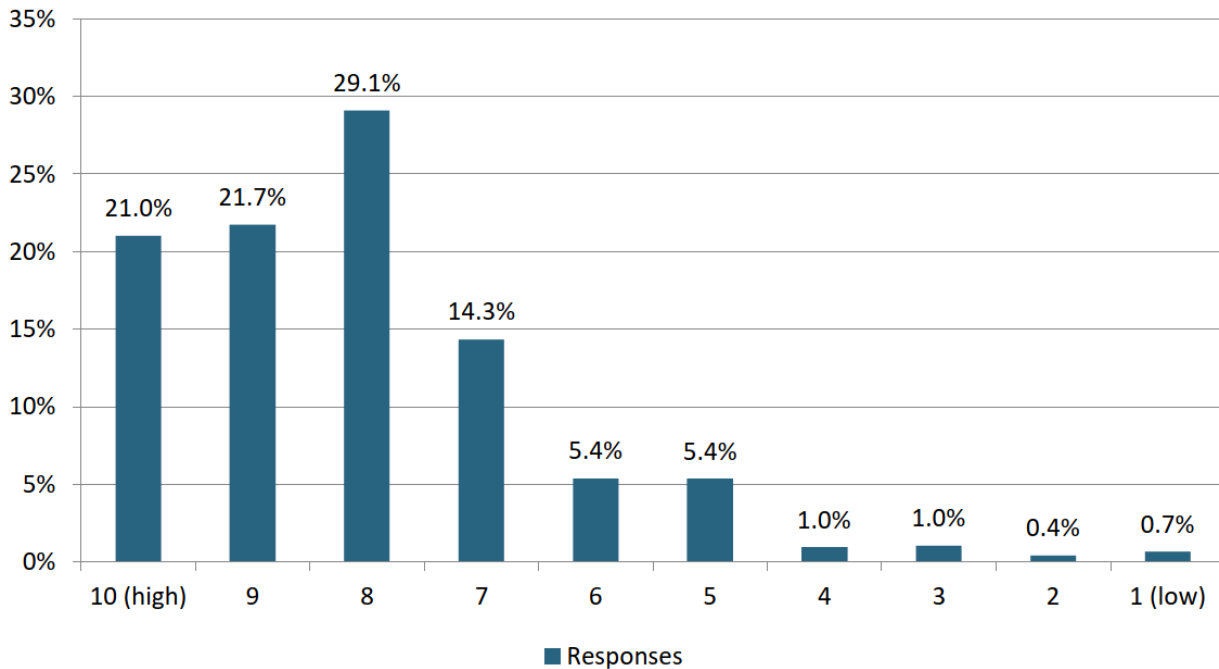
Feelings towards the following statements based on observations over the past 6 to 24 months:

1. Extremely accurate
2. Accurate
3. Somewhat accurate
4. Indifferent
5. Somewhat Inaccurate
6. Inaccurate
7. Extremely inaccurate

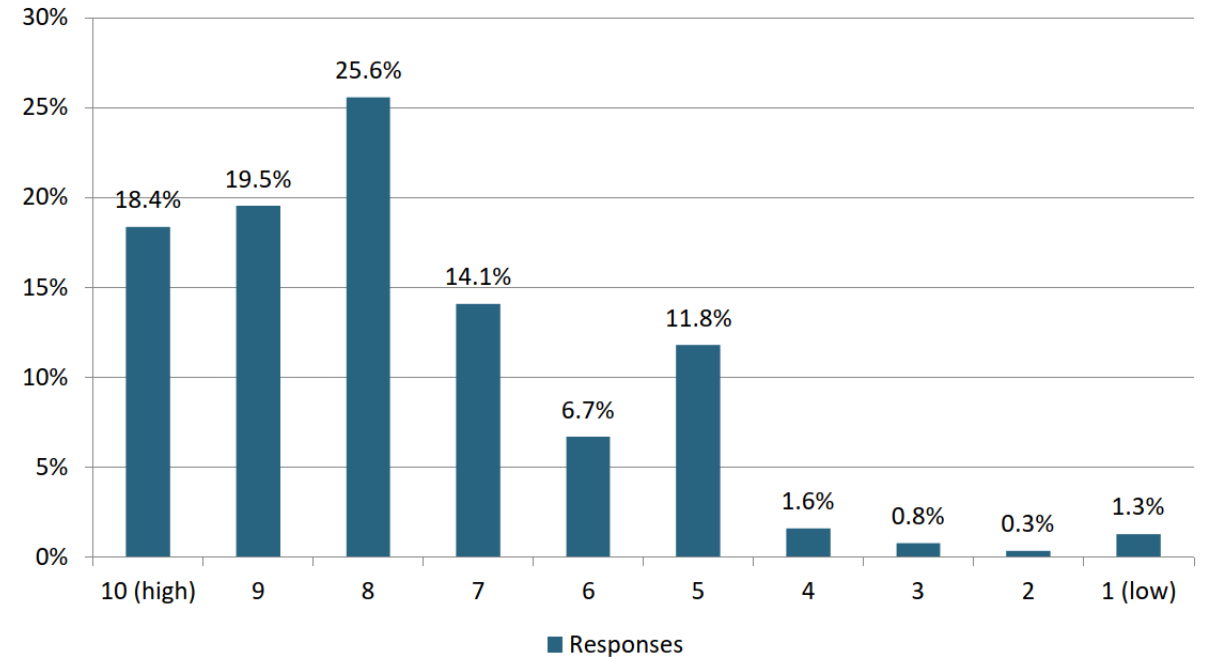


Public Survey Summary – Current Programs and Services

Level of Service Compared to Expectations



Programs Compared to Expectations



Public Survey Summary – Current Programs and Services

IWMC's Strengths

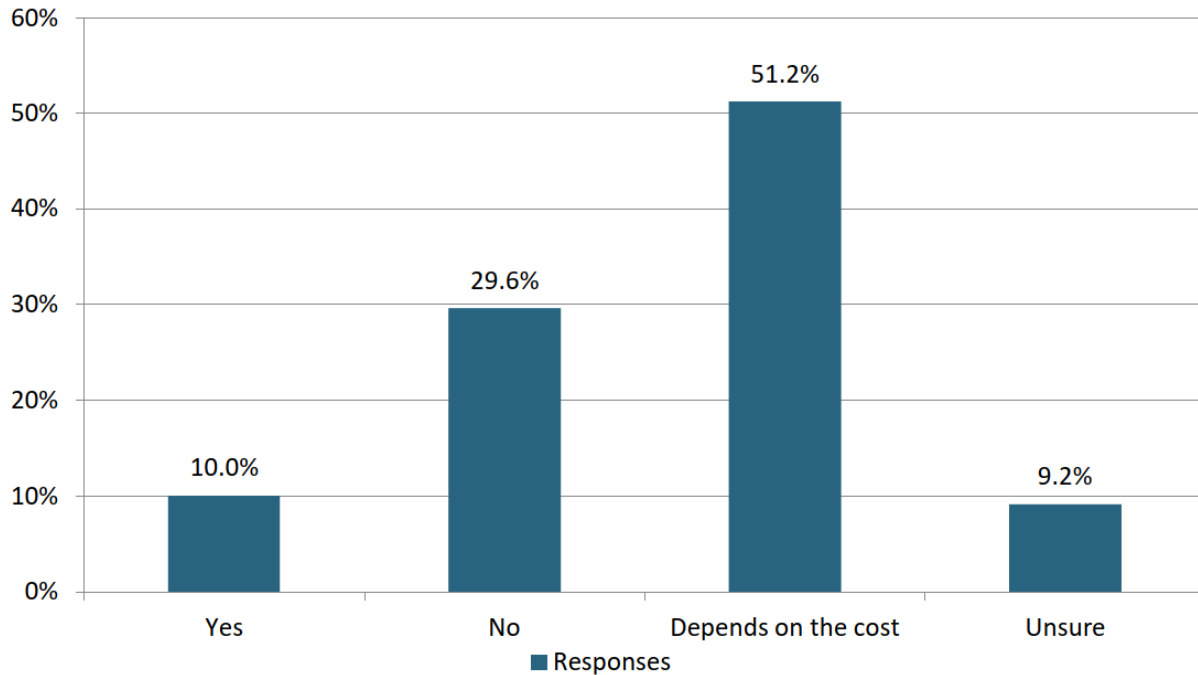
- More items being recycled and diverting items from the landfill
- Adaptable and flexible to change
- Helpful and reliable staff
- Good education and promotional efforts
- Introduction of the compost program
- Clear and effective communications
- Helping to reach environmental goals
- Pick up schedule is regular

IWMC's Challenges

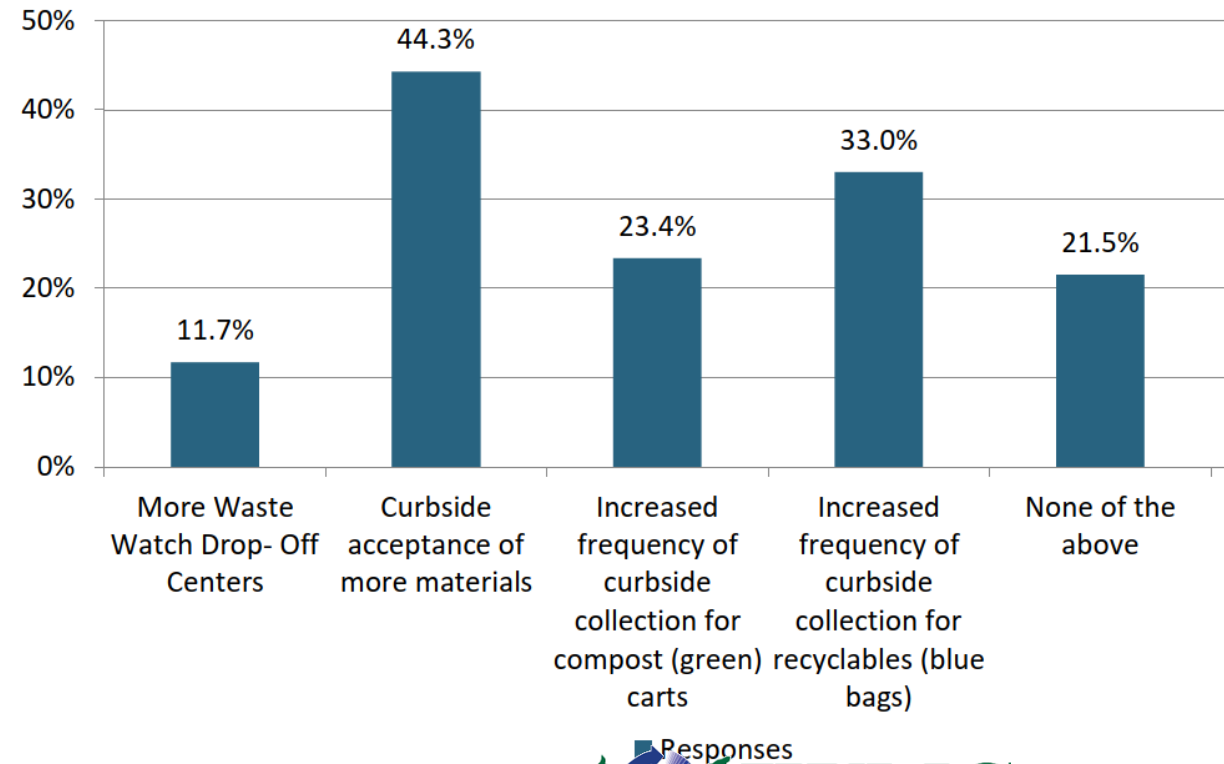
- Accept more types of material to be recycled
- A lack of enforcement, such as people not following the guidelines, or complying with programs, by-laws
- Long lines at public drop-offs during busy times
- Be more innovative
- Regulating packaging to reduce waste

Public Survey Summary – Future Programs and Services

Willingness to Pay for Additional Programs/Services



Specific Programs/Services Willing to pay



Public Survey Summary – Future Programs and Services

Waste Related Initiatives for Consideration

Large Item and
Hazardous Waste
Pickup

Increased Recycling
Pickup Days

Reduce Packaging
and Single Use
Plastics

More Drop Off
Locations

Work Towards Zero
Waste

Incentives for
Producing Less
Waste and
Composting

IWMC Reuse store,
Repair Cafes,
Repair Workshops

Enforcement and
Fines for Non-
Compliance

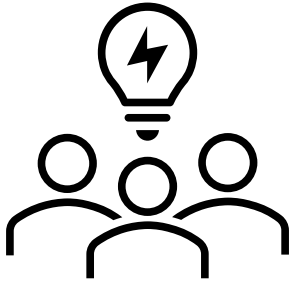
App for Reporting
Litter and Illegal
Waste

More Education
and
Communication

Public Survey Summary

- Favourable opinion of IWMC's level of service and programming
- Desire to increase curbside collection frequency of recyclables and organics, including accepting additional materials curbside
- Program fees and disposal fees are an important consideration for future programming and services

Vision and Mission Themes



Compliance



Education



Innovation



Product Development



Cost



Stewardship

Question and Answer Period

Reminder to use the chat or Q+A function to submit your question or comment

Chat with the host



Ask a question



THANK YOU!

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Project Manager**

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